

SPONSORSHIP OPPORTUNITIES

برعاية فخامة رئيس الجمهورية اللبنانية العماد ميشال سليمان
Sous le Haut Patronage de Son Excellence
Le Président de la République Libanaise
Le Général Michel Sleiman

Under the High Patronage of His Excellency
The President of the Republic of Lebanon
General Michel Sleiman



La Conférence de Beyrouth

إقتصاد لخدمة الإنسان
TOWARDS AN ECONOMY SERVING MANKIND
LA FINALITÉ HUMAINE DE L'ÉCONOMIE

25 - 26 MARS, 2013 / MARCH 25TH - 26TH, 2013
BEYROUTH / LIBAN - BEIRUT / LEBANON



ORGANISÉ PAR / ORGANIZED BY

Uníapac & MA'AM

Géré par / Managed by



en partenariat avec / in partnership with



Lebanese
University



A.U.B



Beirut Arab
University



Université
St Joseph



K.A.S.



O.C.P



E.A.D.S



ASSOCIATION
OF LEBANESE
INDUSTRIALISTS

A.L.I



EDC



CHAMBER OF COMMERCE
INDUSTRY AND AGRICULTURE
OF BEIRUT AND MOUNT LEBANON

C.C.I.L

Et vous connaîtrez la vérité et la vérité vous libèrera
And you will know the truth and the truth will set you free

SPONSORSHIP OPPORTUNITIES

www.beirutconference.org

LA CONFERENCE

Des chefs d'entreprise chrétiens et musulmans venant d'horizons et de cultures très divers croient que :

- L'Etre Humain est l'auteur, le centre et la finalité de toute vie socio-économique
- Concilier succès économique et dignité humaine dans l'entreprise est possible

Ils veulent dans le plein respect des croyances de chacun partager entre professionnels sur la place de la personne dans le monde économique et rappeler au monde que la finalité de l'économie est de servir la personne et non de l'asservir.

Cette conférence qui réunira plus de 500 dirigeants chrétiens et musulmans venus du monde entier, sera un lieu privilégié pour :

- Dialoguer avec des décideurs politiques et économiques au niveau mondial
- Créer des liens avec des dirigeants de nationalités et cultures différentes
- Echanger sur les pistes de progrès qu'offrent une Responsabilité Sociale des Entreprises (RSE) et des modes de managements fondés sur la dignité de la personne
- Ouvrir la voie à un développement économique et social au niveau mondial respectant la dignité humaine

THE CONFERENCE

Many Muslim and Christian business leaders coming from all countries and cultures believe that :

- The human being is the author, center and finality of any socio-economic life
- The economic success with the respect of the dignity of the human person is possible

In the full respect of their beliefs, they want to share on the place of the human being in the economy and express that free market economy is there to serve the person and not to use the person as a mean.

This conference gathering more than 500 Muslim and Christian business leaders will be the ideal place to:

- Share ideas with major global players in politics and in economy
- Create relationships with leaders of different nationalities and cultures while sharing the same concern for the Common Good
- Exchange ideas for progress based on Corporate Social Responsibility
- Open the way for new perspectives for global economic and social development respectful of human dignity

Si vous adhérez à cette vision et voulez contribuer au succès de ce dialogue, vous pouvez vous aussi soutenir financièrement la Conférence en optant pour une des possibilités de sponsorship proposées.

If you share this vision and wish to contribute to the success of this dialog, you may support the conference financially through various sponsorship means.

PLATINUM CEDAR SPONSOR PACKAGE 100,000 USD

- Logo of the sponsor on the conference website with a Link to Sponsor's website from the official show website.
- Endorsement as the Platinum Cedar Sponsor on all printed literature starting the date the agreement is applied.
- Logo in the advertising and promotion campaigns in newspapers, trade magazines and any other means of advertising.
- Free insert of Platinum Cedar Sponsor's printed material (to be provided by the sponsor not to exceed 18g) in the delegate briefcase.
- Logo of the sponsor on the Invitation Cards.
- Presence of the sponsor's representative in the Press Conference.
- Logo of the sponsor to be mentioned on the panel of the press conference.
- Invitations for the Sponsor's president and three managers to attend the conference in Beirut (total of 4 Invitations).
- 4 Invitations to the Gala Dinner.
- Logo on the conference stage backdrop.
- 2 rollups (to be provided by the sponsor) to be placed in the conference venue.
- One keynote Speaker to participate in the panels.
- The President to give a Welcome Speech during the opening ceremony.

SPONSORSHIP OPPORTUNITIES

www.beirutconference.org



DIAMOND CEDAR SPONSOR PACKAGE 50,000 USD

- Logo of the sponsor on the conference website with a Link to Sponsor's website from the official show website.
- Endorsement as the Diamond Cedar Sponsor on all printed literature starting the date the agreement is applied.
- Logo in the advertising and promotion campaigns in newspapers, trade magazines and any other means of advertising.
- Free insert of Diamond Cedar Sponsor's printed material (to be provided by the sponsor not to exceed 18g) in the delegate briefcase.
- Logo of the sponsor on the Invitation Cards.
- Logo of the sponsor to be mentioned on the panel of the press conference.
- Invitations for the Sponsor's president and one manager to attend the conference in Beirut (total of 4 Invitations).
- 2 Invitations to the Gala Dinner.
- Logo on the conference stage backdrop.
- 1 rollup (to be provided by the sponsor) to be placed in the conference venue.
- One keynote Speaker to participate in the panels.

GOLD CEDAR SPONSOR PACKAGE 40,000 USD

- Logo of the sponsor on the conference website with a Link to Sponsor's website from the official show website.
- Endorsement as the Gold Cedar Sponsor on all printed literature starting the date the agreement is applied.
- Logo in the advertising and promotion campaigns in newspapers, trade magazines and any other means of advertising.
- Logo of the sponsor on the Invitation Cards.
- Logo of the sponsor to be mentioned on the panel of the press conference.
- Invitations for the Sponsor's president to attend the conference in Beirut (total of 1 Invitation).
- 1 Invitation to the Gala Dinner.
- Logo on the conference stage backdrop.

SILVER CEDAR SPONSOR PACKAGE 20,000 USD

- Logo of the sponsor on the conference website with a Link to Sponsor's website from the official show website.
- Endorsement as the Silver Cedar Sponsor on all printed literature starting the date the agreement is applied.
- Logo in the advertising and promotion campaigns in newspapers, trade magazines and any other means of advertising.
- Logo of the sponsor on the Invitation Cards.
- Logo of the sponsor to be mentioned on the panel of the press conference.



SPONSORSHIP OPPORTUNITIES

www.beirutconference.org



GALA DINNER SPONSOR PACKAGE I 20,000 USD

- Logo of Sponsor on the Official Website of the conference with a link to the sponsor's website.
- Endorsement as the Gala Dinner Sponsor on all printed literature starting the date the agreement is applied.
- Logo in the advertising and promotion campaigns in newspapers, trade magazines and any other means of advertising.
- Logo of Sponsor on the Gala Dinner Invitations.
- A Welcome speech during the Gala Dinner.
- 10 invitees to the dinner for the VIPs of the sponsor.
- Placement of Corporate Flags on all the tables of the Gala Dinner (to be provided by sponsor).
- Placement of Corporate Brochures or Flyers on all the tables of the Gala Dinner (to be provided by sponsor).
- Two Personalized Roll Ups at the entrance of the Gala Dinner bearing the Sponsor's Logo and Name (to be provided by sponsor).

2 DAY COFFEE BREAK SPONSOR PACKAGE 20,000 USD

- Logo of Sponsor on the Official Website of the conference with a link to the sponsor's website.
- Endorsement as the 2 Day Coffee break Sponsor on all printed literature starting the date the agreement is applied.
- Logo in the advertising and promotion campaigns in newspapers, trade magazines and any other means of advertising.
- Placement of Corporate Flags on the entire buffet tables of the Coffee Break area (to be provided by sponsor) for 2 days.
- Placement of Corporate Brochures or Flyers on all the tables of the Coffee Break area (to be provided by sponsor) for 2 days.
- One Personalized Roll Up at the entrance of the Coffee Break area bearing the Sponsor's Logo and Name (to be provided by sponsor) for 2 days.

1 DAY COFFEE BREAK SPONSOR PACKAGE 10,000 USD

- Logo of Sponsor on the Official Website of the conference with a link to the sponsor's website.
- Endorsement as the 1 Day Coffee break Sponsor on all printed literature starting the date the agreement is applied.
- Logo in the advertising and promotion campaigns in newspapers, trade magazines and any other means of advertising.
- Placement of Corporate Flags on the entire buffet tables of the Coffee Break area (to be provided by sponsor) for 1 day.
- Placement of Corporate Brochures or Flyers on all the tables of the Coffee Break area (to be provided by sponsor) for 1 day.

One Personalized Roll Up at the entrance of the Coffee Break area bearing the Sponsor's Logo and Name (to be provided by sponsor) for 1 day.

•CORPORATE LUNCH SPONSOR PACKAGE I 15,000 USD

- Logo of Sponsor on the Official Website of the conference with a link to the sponsor's website.
- Endorsement as the corporate Lunch Sponsor on all printed literature starting the date the agreement is applied.
- Logo in the advertising and promotion campaigns in newspapers, trade magazines & any other means of advertising.
- 10 invitees to the Lunch for the VIPs of the sponsor.
- Placement of Corporate Flags on all the tables of the Corporate Lunch (to be provided by sponsor).
- Placement of Corporate Brochures or Flyers on all the tables of the Corporate Lunch (to be provided by sponsor).
- Two Personalized Roll Ups at the entrance of the Corporate Lunch venue bearing the Sponsor's Logo and Name (to be provided by sponsor).

DELEGATE BRIEFCASE SPONSOR PACKAGE 8,000 USD

- Exclusive Sponsorship Opportunity for the Delegates' Bags which will be bearing the Exclusive Name and Logo of the Sponsor (in color).
- Logo of Sponsor on the Official Website of the conference with a link to the sponsor's website.

AIRPORT TRANSFERS SPONSOR PACKAGE 5,000 USD

- Logo of Sponsor on the Official Website of the conference with a link to the sponsor's website.
- Placement of Corporate Brochures or Flyers of the Sponsor in the vehicles.

Uniapac & MA'AM

Uniapac est une fédération d'associations, réunissant plus de 15000 Patrons Chrétiens provenant de 30 pays. Sa mission est de promouvoir une vision et une pratique de la Responsabilité Sociale des Entreprises et du bien commun, à la lumière de l'Enseignement Social Chrétien.

Uniapac is a federation of associations, gathering more than 15000 Christian Business Leaders from 30 countries. Its goal is to promote, in the light of the Christian Social Teachings, a vision and a deployment of Corporate Social Responsibility serving people and the Common Good of the world.

MA'AM, Rassemblement Islamo-Chrétien d'entrepreneurs Libanais, est une association dont le but est de définir les motivations, les pratiques et les contrôles dans les organisations. Elle prône une vision économique et sociale au service de l'homme et la réconciliation entre les affaires et les principes de la Foi.

MA'AM, the Islamic-Christian Forum for Businessmen is an association whose sole purpose is to determine the motivations, practices and controls of the business leaders in organization. It also advocates the determination of the economical and societal vision to better serve mankind and to improve the compatibility between business and the principles of faith.

Si vous voulez contribuer financièrement à cet évènement, vous trouverez toutes les informations et contacts nécessaires sur le site dédié à la conférence **www.beirutconference.org** ou les sites **www.ma-am.org** et **www.uniapac.org**

Pour toute information, veuillez nous contacter par courriel sur **info@beirutconference.org**

If you wish to support us financially, you will find all the necessary information and contacts on the web page of the conference **www.beirutconference.org** or web pages of Uniapac and MA'AM **www.ma-am.org** / **www.uniapac.org**

For more info, kindly contact us at: **info@beirutconference.org**